BOARD OF TRUSTEES

District No. 28

MEETING NOTICE

June 24, 2014

Regular Meeting, 3:00 p.m.

Meeting agenda follows.

Bates Technical College
Downtown Campus
1101 South Yakima
Tacoma, WA 98405
<table>
<thead>
<tr>
<th>Subject</th>
<th>General Matters</th>
<th>Agenda Item Number</th>
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<tbody>
<tr>
<td>Reason for Board Consideration</td>
<td>Review/Approval</td>
<td>Date</td>
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<tr>
<td>Administrator Initiating Item</td>
<td>Board Chair</td>
<td>Enclosures 1</td>
</tr>
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</table>

- Approval of Board Minutes
  - May 27, 2014 (Regular Meeting)

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<table>
<thead>
<tr>
<th>Administrator Initiating Item</th>
<th>Board Action Date</th>
<th>Effective Date</th>
<th>Final Disposition</th>
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AGENDA

3:00 I. Call to Order/Determination of a Quorum/Pledge of Allegiance
   Chair, Calvin Pearson
   Vice Chair, Theresa Pan Hosley
   Trustee Mike Grunwald
   Trustee Lillian Hunter
   Trustee Karen Seinfeld

3:02 III. General Matters
   Action
   A. Approval of Agenda
   B. Approval of Board Minutes
      1. May 27, 2014 (Regular Meeting)
      2. June 19, 2014 (Special Meeting)

3:05 III. General Matters
   C. Citizen Remarks
   Chair Pearson

3:10 IV. Introductions/Presentations
   Action
   A. Human Resources Update
      1. New Staff Introductions
      2. Personnel Action Report
   B. Inaugural Exceptional Faculty Award
   Geof Kaufman
   Kym Pleger

3:17 C. Informational Reports/Remarks
   1. Associated Student Government (ASG) Update
   2. Diversity News, IDEAL/CDAC Update
   3. Communications, Marketing/Foundation Update
   4. KBTC Update
   5. Facilities Update (Abbreviated)
   6. Local Bargaining Units
      a. AFT-Washington Federation of Teachers
      b. International Union of Operating Engineers
      c. Public Safety Officers
      d. Bates Professional Technical Employees
   Raeshawna Sager
   Kat Flores
   Kym Pleger
   Ed Ulman
   Marty Mattes
   Karen Patjens
   Dan Condon
   Jaime Dawson
   Michelle McElvain

3:50 D. President’s Report
   1. Enrollment/FTI Update
      a. Enrollment Projection FY 2015
      b. Questions for ASG Budget Representative(s)
   Ivan Gonne
2. Instruction Updates
   a. Workforce Development
   b. Institutional Research/Accreditation
3. Finance Report
4. Strategic Plan FY 2014-2020 Update
5. President’s Remarks/Announcements

4:25 V. New Business
President’s Evaluation
Election of Chair and Vice Chair

"Section 102.2 – The board shall elect the Chair and Vice Chair annually at the regular June meeting of the Board. In the event of an interim vacancy in the office of the Chair or Vice Chair, successors may be elected to hold office for the unexpired term."

Schedule of Regular Meetings for FY 2014-15
"Section 105.1 - ...At the May meeting of each year, a schedule of regular meetings shall be adopted for the ensuing fiscal year and filed with the State Code Reviser for inclusion in the Washington State Register."
Fiscal 2013-14 Budget Revision

4:37 VI. Unfinished Business
Approval of the Draft Strategic Plan

VII. Board Member Discussion/Remarks

Committee Reports:

| A. | Development/Advancement       | T. Pan Hosley/L. Hunter |
| B. | TACTC/ACCT                    | M. Grunwald/C. Pearson  |
| C. | KBTC                          | K. Seinfeld/L. Hunter   |
| D. | TACTC/Legislative             | M. Grunwald/L. Hunter   |
| E. | Pierce County Coordinating Committee (PCCC) | C. Pearson/T. Pan Hosley |
| F. | Associated Student Government (ASG) | T. Pan Hosley/K. Seinfeld |
| G. | General Advisory Council (GAC) | M. Grunwald/T. Pan Hosley |
| H. | IDEAL/CDAC (Diversity Councils) | T. Pan Hosley/C. Pearson |

Action 4:50 VIII. Adjournment

Next Meeting: July 29, 2014, 3 p.m.
Location: Bates Technical College, Downtown Campus
           1101 South Yakima Ave, Tacoma WA 98405
MINUTES

3:02  I.  Call to Order/Determination of a Quorum/Pledge of Allegiance
    _X_ Chair, Calvin Pearson
    _X_ Vice Chair, Theresa Pan Hosley
    _X_ Trustee Mike Grunwald
    _X_ Trustee Lillian Hunter
    _X_ Trustee Karen Seinfeld

3:02  III.  General Matters
    Action
    A. Approval of Agenda
    Trustee Hunter moved to accept the agenda as presented. Trustee Grunwald
    seconded the motion and all were in favor.
    B. Approval of Board Minutes
    1. April 22, 2014 (Work Session Meeting)
       Vice Chair Pan Hosley moved to accept the minutes from the work session on April 22,
       2014 as presented. Trustee Grunwald seconded the motion and all were in favor.
    1. April 22, 2014 (Regular Meeting)
       Trustee Grunwald mentioned the minutes currently reflect an incorrect place of
       employment for Jennifer Spane, the presenter of the Fantasy Lights plaque. Trustee
       Grunwald asked that the April 22, 2014 regular meeting minutes be changed to reflect
       Pierce County Parks as Jennifer Spane’s place of employment. He made a motion to
       approve the minutes with this amendment. Trustee Seinfeld seconded the motion
       and all were in favor.

3:05  B. Citizen Remarks - none  Chair Pearson

3:10  IV.  Introductions/Presentations
    Action
    A. Inaugural Exceptional Faculty Award (Kym Pleger)
       This award presentation has been deferred to June.
    B. Athletics Feasibility Study Report (Ron Thomas)
       LeMont Lucas introduced Dr. Ron Thomas, and described the process of creating the
       feasibility study for an athletics program at Bates Technical College. Dr. Thomas
       provided an executive outline of the feasibility study to board members, and
       discussed the highlights contained therein. He added a full report was provided to Dr.
       Langrell. The goal of this study was to evaluate the idea of launching an inter-
       collegiate athletic program at Bates Technical College. Dr. Thomas shared this study
       was commissioned by the students of Bates Technical College. He explained how the
       study was created, provided a background on the state of two-year college athletics
       programs in the United States, some critical factors to be considered, and his
       recommendations and next steps if the institution proceeds. Dr. Thomas noted he
was able to meet with a large number of students, faculty and staff as well as community members and people involved with inter-collegiate athletic programs on the national level. Dr. Thomas also publicly acknowledged Chris Hansen for the quality work he has provided throughout this process.

At the conclusion of Dr. Thomas' presentation, the board had several questions. Chair Pearson asked where the potential $600K in revenue will come from. Dr. Thomas responded the anticipated 100 (new) students at $6,000 each student. Vice Chair Pan Hosley asked about the budget most two-year colleges allocate to athletics. Dr. Thomas responded that most organizations allocate $25K from student fees to support travel, etc. This amount does not usually include facilities rental, scholarships, uniforms, coaching salaries/stipends, etc. and will vary from region to region. Chair Pearson asked about the insurance required for a program of this kind. Dr. Thomas articulated the organizations you can align with have package arrangements. Vice Chair Pan Hosley mentioned there are currently no facilities for fire service students to shower, and that a wellness facility has been requested by the students. She added she believes a program like this could work to fulfill that need as well. Chair Pearson asked if coaches are typically teachers as well. Dr. Thomas responded that normally they are adjunct faculty members; however, occasionally you have individuals on staff who met the criteria for both functions. Trustee Grunwald asked if programs see a higher success rate when grown from successful intramural programs. Josh Baker shared he attended Bellevue and coached at Highline, and neither college had an intramural program. Mr. Baker distributed a proposed timeline for the athletics program. The funding request of $142K includes an athletic director, and equipment for the first year as well as recruiting materials. This request does not include transportation costs. President Langrell asked why technical colleges aren't involved in athletics in the state of Washington. Dr. Thomas responded that some are, adding some have decided to stay true to their sole mission of technical education, and others still have moved from a technical education status to a comprehensive community college. Dr. Thomas added the opportunities for the college and community are significant.

Vice Chair Pan Hosley asked about the second phase of planning. The President, and/or a combination of administration would appoint a steering committee to oversee athletics, and he recommended the development of five work groups to make recommendations to the steering committee. That committee would bring their recommendations back to the board, if following the proposed timeline, in August or September of 2014. That would provide the board a clearer picture on the potential cost for the program.

Trustee Hunter spoke about her experience at local high schools, mostly at schools with challenging populations. One of the key things that seemed to be a nexus for the students in the community to come together was athletics. It was easy to see the benefit from the program, and watch it spill over in the classroom. Trustee Hunter
noted her opportunity to tour South Campus and the facilities in the fire service program. If we move forward with this venture, she would like to see us include a wellness facility in the program, making sure we address the needs of all our instructional programs. Trustee Hunter added, in her opinion, this is an excellent idea – as long as we are not marginalizing other programs to move forward. Vice Chair Pan Hosley shared her concerns about voting on this topic as some trustees have not had an opportunity to digest this information. President Langrell suggested the board speak to the presenting panel in June with any additional questions. Chair Pearson concurred with the suggestion. Chair Pearson thanked Dr. Thomas for the presentation.

C. Human Resources Update (Geof Kaufman)
   1. New Staff Introductions
      Geof Kaufman introduced new employees Andy Hall, Veterans Affairs/L&I Analyst and Sherman Hu, Director of Finance.
   2. Personnel Action Report
      Trustee Pan Hosley asked for a simple biography for new hires so the board members can learn a little about the new staff members. Trustee Seinfeld suggested Mr. Kaufman could send something to the whole board similar to the information she had received on Mr. Hu. Mr. Kaufman agreed to begin doing so.

D. Commencement Overview (Ivan Gorne)
   Mr. Gorne asked that trustees be at the Exhibition Hall by 5:30 p.m. on Friday, May 30. This year, Mr. Gorne, Ms. Loiland and Ms. Kenesson will all be on stage, with Mr. Gorne acting as an emcee. There will also be a recessional, and a challenge coin presentation to recognize veterans, presented by Mike Brandstetter. There are approximately 800 graduates throughout the year; however, there will be about 200 graduates participating in the ceremony. Bruce Kendall is our guest speaker and Sarah Johnson as student speaker.

3:17

E. Informational Reports/Remarks
   1. Associated Student Government (ASG) Update (Kat Flores)
      Ms. Flores shared Marena Maples has stepped down as President of the ASG. Raeshawna Sager has been appointed the Interim ASG President. She will also give the pledge of allegiance at commencement on Friday. Ms. Sager introduced herself, stating she is in the civil engineering program and expects to graduate in March, 2015.
   2. Diversity News, IDEAI/CDAC Update (Kat Flores)
      a. Students of Color Conference (SOCC) Update
      Ms. Sager shared it was her first year attending this conference, and she was inspired. She added the biggest lesson she learned is that diversity means we are all the same. Joshua Byrd shared he is in the software development program, and the public relations representative for the ASG. He stated this was his first year attending this conference as well, and the conference gave him a greater sense of responsibility and the need to be more involved. The trustees thanked Ms. Sager and Mr. Byrd for their reports and representing Bates at this conference.
3. Communications, Marketing, and Foundation Update (Kym Pleger)  
Ms. Pleger shared we are wrapping up the first month of our two-month advertising campaign, including billboards and bus signs around Tacoma. In June, we will add a few additional billboards as well as launching a television commercial which will air on approximately seven different cable television channels. Ms. Pleger acknowledged Michael Peters at KBTC Public Television for his assistance with the production of the commercial.

4. KBTC Update (Ed Ulman) – None

5. Facilities Update (Marty Mattes)
Mr. Mattes noted we are four weeks into construction for the Advanced Technology Building, and everything is progressing normally. A footprint of the building is laid out. There is a project website set up, available via a link on the Bates homepage (www.bates.cctc.edu/ATC). Mr. Mattes noted, related to athletics, we have a facilities council already set up that can also discuss athletics facility needs. Trustee Hunter asked about signage at the construction site. Mr. Mattes responded the signage has been ordered. He also shared the first project labor agreement (PLA) meeting was scheduled for three hours and concluded in 30 minutes. The group attributed this to excellent advertising and bid documents, meetings with the council, etc. Vice Chair Pan Hosley asked about the lack of proper paint on the crosswalk at the intersection of Ernest Brazil and Yakima. Mr. Mattes shared that it is the responsibility of the City of Tacoma to properly mark the streets; however, he has asked them to do so and will follow up with them on this matter.

6. Local Bargaining Units (None)
   a. AFT-Washington Federation of Teachers  
      Karen Patjens
   b. International Union of Operating Engineers  
      Dan Condon
   c. Public Safety Officers  
      Jaime Dawson
   d. Bates Professional Technical Employees  
      Michelle McElvain

F. President’s Report (Ron Langrell)
Our institution has an opportunity to move forward to 30 days of introspection and contemplation about what “could be” for the second year of the biennium (FY 2015) and as the first year of our strategic plan which extends seven years. President Langrell informed the board he had a positive meeting with the State Board for Community and Technical Colleges (SBCTC), discussing the opportunity for Bates to retain its allocation while planning for the future. Over the next 30 days, we will review mission statement revisions, and review the FY 2014-2015 plan and budget for action at the June meeting. The strategic plan will be updated based on the needs of the institution.

1. Information Technology Update (Tom George)

2. Enrollment/FTE Update (Ivan Gorne)
   a. Enrollment Projection FY 2015

President Langrell suggested this topic be deferred to the June meeting. Mr. Gorne agreed.
3. Instruction Updates  
   a. Workforce Development (Cheri Loiland)  
   Ms. Loiland shared they have been working on grant submissions, and should have additional information next month.  
   b. Institutional Research/Accreditation (Summer Kenesson)  
   Ms. Kenesson provided her report during unfinished business, mission review.

4. Finance Report (John Ginther)  
   a. Overview of Planning/Budgeting Documents  
   Mr. Ginther provided a brief overview of the draft budget books. He referenced several handouts he provided to the board, including “budgetary gains and losses.” The information in these reports is based on the programs we currently have. It does not reference any plans set forth in the strategic plan.

5. Strategic Plan FY 2014-2020 Update (Ron Langrell)  

6. President’s Remarks/Announcements  
   President Langrell again remarked on the thorough and professional discussion about where we are with our transition plan, and he was impressed with Executive Director Marty Brown and his team (Jan Yoshiwara and Denise Graham, with Jim Crabbe sitting in). President Langrell really explained where Bates Technical College is and where we are heading in our operational future. We will make some reductions, but they will be over time. President Langrell will brief the trustees on these matters. He reiterated that we are looking to grow the institution and retain the tuition. President Langrell reported that the SBCTC is willing to help the college re-grow new initiatives. Jim Crabbe noted the amount of detail in the strategic plan for our next seven years to right ourselves was vital to the decision-making process. President Langrell added the plan has been disseminated to the CORE group, for further review, and the updated version has now been distributed to the trustees. The new programs proposed in this plan, upon approval of the budget, will begin to be promoted. Trustee Grunwald asked who will present the final plan to the SBCTC board. President Langrell shared he has been discussing this topic with three stakeholder groups – a political group, the state board, and the council of presidents. He is confident the plan will be approved from feedback received from each of these groups. The plan presented to the SBCTC board will be a three to five page summary of what our plans are, and what we will need from the state board.

V. New Business  
   Action  
   Fees Presentation (John Ginther)  
   John Ginther provided a brief summary of the new fees included in the board packet, as requested by various deans and directors. The trustees asked several questions about the various fees. Specific questions were around the $200 per quarter fee for the broadcast program, and the use of the information technology fee increase. Trustee Grunwald motioned to approve the tuition and fees schedule as presented. Trustee Seinfeld seconded the motion and all were in favor.
VI. Unfinished Business
   G. Mission Review (Summer Kenesson)
   Ms. Kenesson handed out a few documents, one regarding the programs deemed ineligible for the eligible training provider list, one about an update on the progress against the accreditation recommendations, and finally, an update on the mission review process. She noted Jim Crabbe has been here to guide us, adding the strategic planning council has also worked hard on the process. She shared the draft statements and noted there will be additional input collected, a final draft will be reviewed by President Langrell and the statement will be brought to the board for ratification at the meeting on June 24, 2014. We will not be slowing down on getting to work on the goals, objectives and indicators. Trustee Seinfeld asked if there was an intentional vagueness to the mission statement. Ms. Kenesson responded that many of our students come here with different goals in mind, so yes, there is a utility in keeping the statement from becoming too defined. Ms. Kenesson added Dr. Thornton with the Northwest Commission on Colleges and Universities (NWCCU) has agreed to review the revised statement prior to submission.

VII. Board Member Discussion/Remarks

Committee Reports:

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<tbody>
<tr>
<td>A.</td>
<td>Development/Advancement</td>
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<td>B.</td>
<td>TACTC/ACCT (Seinfeld/Grunwald/Pan Hosley)</td>
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<td></td>
<td>Trustee Seinfeld mentioned the TACTC Spring Conference. Trustee Grunwald noted the presentation from Bridgeport. They have increased the rigor, where every student is taking at least one advanced placement class – even in the elementary school. This has helped turn around their graduation rates. Vice Chair Pan Hosley attended the board chair workshop. She felt reviewing the role of the Board Chair was very helpful to her.</td>
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<tr>
<td>C.</td>
<td>KBTC (Seinfeld/Hunter)</td>
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<td>Trustees Hunter and Seinfeld attended the KBTC Association Board retreat. Trustee Hunter noted the focus on the importance of their membership drive.</td>
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<td>D.</td>
<td>TACTC/Legislative</td>
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<td>E.</td>
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<td>H.</td>
<td>IDEAL/CDAC (Diversity Councils)</td>
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| T. Pan Hosley/L. Hunter |
| M. Grunwald/L. Hunter |
| C. Pearson/T. Pan Hosley |
| T. Pan Hosley/K. Seinfeld |
| M. Grunwald/T. Pan Hosley |
| T. Pan Hosley/C. Pearson |

VIII. Adjournment 5:14 p.m.

Next Meeting: June 24, 2014, 3 p.m.
Location: Bates Technical College, Downtown Campus
1101 South Yakima Ave, Tacoma WA 98405
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<td>Introductions/Presentations</td>
<td>IV. B. 2.</td>
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<tr>
<td>Reason for Board Consideration</td>
<td>Information</td>
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<td>Date</td>
<td>June 24, 2014</td>
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<td>Geof Kaufman</td>
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<tr>
<td>Enclosures</td>
<td>1</td>
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- Human Resources Update
  - New Staff Introductions
  - Personnel Action Report
TO: Board of Trustees  
FROM: Geof Kaufman, Director of HR  
DATE: June 24, 2014  
SUBJECT: Personnel Action Report

**EMPLOYEE TYPE:**  
- C = Classified  
- D = Childcare Provider  
- E = Exempt  
- F = Faculty  
- H = Hourly  

**POSITION TYPE:**  
- I = Internal Candidate Process (*PTE only*)  
- N = New Position  
- R = Replacement Position  
- G = Grant Funded  
- T = Tenure Track (*Faculty only*)  
- S = Special Funded  

**STATUS:**  
- Req = Requisition  
- P&B = Planning & Budgeting

### NEW HIRES/REHIRE

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<th>Pos. Type</th>
<th>Pos. No.</th>
<th>Title</th>
<th>Employee</th>
<th>Hire Date</th>
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<tr>
<td>E</td>
<td>N</td>
<td>961</td>
<td>Director of Finance</td>
<td>Janice Stroh</td>
<td>06/16/14</td>
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<tr>
<td>C</td>
<td>R</td>
<td>932</td>
<td>IT Specialist</td>
<td>Kari Purdy</td>
<td>07/02/14</td>
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### RETIREMENTS, RESIGNATIONS, SEPARATIONS, and TRANSFERS

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<tr>
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<tr>
<td>Herman Su</td>
<td>Director of Finance</td>
<td>Resigned</td>
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<td>Helen Sue Schub</td>
<td>Librarian</td>
<td>Retirement</td>
<td>06/30/14</td>
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<td>Marsha Holand</td>
<td>Instructor Child Studies</td>
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<td>06/30/14</td>
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<td>Judae Bost’n</td>
<td>BMTC Coordinator</td>
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<td>Nancy Buchanan</td>
<td>Gen Ed/ High School Instructor</td>
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<td>Mark Peila</td>
<td>HVAC Instructor</td>
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### OPEN POSITIONS

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<td>C</td>
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<td>958</td>
<td>Office Assistant/Testing Examiner</td>
<td>Req – P&amp;B</td>
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<td>C</td>
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<td>962</td>
<td>Simulation Laboratory Technician</td>
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<td>C</td>
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<td>963</td>
<td>Enrollment Services Assistant</td>
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<td>964</td>
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<td>F</td>
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<td>Accounting Instructor</td>
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<td>HVAC/R Instructor</td>
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<td>F</td>
<td>RT</td>
<td>968</td>
<td>Child Care-Early Education Instructor</td>
<td>Recruiting</td>
<td>04/18/14</td>
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### Agenda Item Background

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<td>IV. C.</td>
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<td>Administrator Initiating Item</td>
<td>Raeshawna Sager, Kat Flores, Kym Pieger, Ed Ulman, Marty Matte</td>
<td>Date June 24, 2014</td>
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  - Associated Student Government (ASG)
  - Diversity News, IDEAL/CDAC Report
  - Communications, Marketing/Foundation Update (included)
  - KBTC Update (included)
  - Facilities Update
  - Local Bargaining Units:
    - AFT-Washington Federation of Teachers
    - International Union of Operating Engineers
    - Public Safety Officers
    - Bates Professional Technical Employees (PTE)
Media Hits: May 8-June 10, 2014

<table>
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<tr>
<th>Date</th>
<th>Outlet</th>
<th>Story</th>
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<tbody>
<tr>
<td>June 10, 2014</td>
<td>The News Tribune &amp; Bellingham Herald</td>
<td>A reader columnist article about giving back to our community through partnerships between educational institutions and local community groups to help meet the needs of the community. Bates was mentioned as an educational institution in Tacoma, along with TCC, PLU, UPS and UWT. The article was written by Morf Morford, an adjunct faculty member at Bates.</td>
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<tr>
<td>June 9, 2014</td>
<td>The News Tribune</td>
<td>Article placement promoting our Global Heritage Celebration.</td>
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<td>June 7, 2014</td>
<td>Walla Wall Union-Bulletin</td>
<td>An article about a new high school in Walla Walla, which included a list of faculty members. One faculty member, Julie Hill, is a 2013 graduate of the Educator Training Center’s Teacher Certification program.</td>
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<td>June 7, 2014</td>
<td>The News Tribune</td>
<td>An article announcing the All-Star Grad nominees, in which Bates President Dr. Ron Langrell was mentioned as a judge for the nominees. There was a brief bio of Langrell included in the article.</td>
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<td>June 5, 2014</td>
<td>Pierce County Television</td>
<td>A video about Bates Technical College culinary arts program’s involvement in making 6,600 sack lunches for the Special Olympics of Wash. Summer Games. Visit link: <a href="http://www.youtube.com/watch?v=nY2zY-y9mRs">http://www.youtube.com/watch?v=nY2zY-y9mRs</a></td>
</tr>
<tr>
<td>May 29, 2014</td>
<td>The Suburban Times</td>
<td>Story placement announcing the college’s Commencement Ceremony.</td>
</tr>
<tr>
<td>May 30, 2014</td>
<td>The News Tribune</td>
<td>Story placement announcing the college’s Commencement Ceremony.</td>
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COMMUNICATIONS & MARKETING HIGHLIGHTS

College-wide Advertising Campaign – The spring ad campaign is at its halfway point. Cable television commercials are currently airing and we are in our second month of billboards. Bus ads have officially ended although there are still a few busses with ads that haven’t yet been replaced.

Measuring the effectiveness of marketing is important and website visits can be used as one tool. Website traffic and the number of new visitors in May 2014 compared to May 2013 increased by 14%. However, the number of new visitors from May 2014 compared to April 2014 increased by less than 1%,
which is not significant. We will continue to track web traffic in to the summer and fall, as well as identify other measurement tools and indicators.

In the next few weeks, we will begin work on our fall campaign and will be strategizing with other staff on how best to market to help fill expected openings. The fall class schedule is also under development.

**College Marketing Support** – Flyers and promotional materials were completed for various programs and projects including commencement, college strategic plan, college year-end staff celebration, HR, joint apprenticeship. We are working with the ASG on implementing the Visix digital signage software. We will also work with other college departments in implementing the Higher One financial aid disbursement and will help with communicating the new process.

**BATES FOUNDATION HIGHLIGHTS**

**Hoptoberfest** – Save the date for **Wednesday, Oct. 22** for Hoptoberfest, to be held at the Downtown Campus. Tickets can be purchase for $75 by visiting [www.bates.ctc.edu/Hoptoberfest](http://www.bates.ctc.edu/Hoptoberfest).

**Scholarships** – 20 students received $12,250 in scholarships for summer quarter. Fall applications will be accepted later this summer.

**Foundation Board** – The foundation board’s held their annual meeting and approved next year’s meeting schedule, operating budget and board officers (see below). The board also thanked Steve Marcotte for his six years of service as a board member. Steve is stepping down as a board member but will continue as a foundation volunteer. The next full meeting of the board is on Monday, Sept. 15 at 4:30 p.m. at the Downtown Campus.

<table>
<thead>
<tr>
<th>Position</th>
<th>2014-2015 Officers</th>
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<tbody>
<tr>
<td>Chair</td>
<td>Roger Knapp</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>Linda Jadwin</td>
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<tr>
<td>Secretary</td>
<td>Jean Sauvion</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Lin Zhou</td>
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<td>Past Chair</td>
<td>Mike Slevin</td>
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Board of Trustees Report

June 2014

KBTC AND BATES TECHNICAL COLLEGE

KBTC continued to work with Bates Technical College students, Wilson Middleton, Taylor Hanson, Brian Elbert and former student Josh Green. Upcoming opportunities include ongoing field production opportunities. Studio production returns on a consistent basis in September.

Michael Peters, with support from Tom Layson, and in consultation with Kym Pleger and Chelsea Lindquist developed promotional spots for Bates. The team produced a long-form promotional sizzle reel (approx. 1-2mins), a :30 PSA, a :15 advertisement, and :15 radio liner. The estimated fair market, in-kind value for this project is $25,000.

ACTIVITIES/EVENTS:

- Northwest Now finished season five with 28 programs - a season record at KBTC. In May, the Society of Professional Journalists recognized member Tom Layson and Northwest Now with first, second and third places in the general news category for the annual Excellence in Journalism Awards. More than 1,800 entries from Alaska, Washington, Oregon, Idaho and Montana were judged by professionals all across the country. Northwest Now was also nominated for a regional Emmy. Under the auspices of KBTC Productions Tom Layson and Michael Peters are shooting a contracted four part video series on the I-BEST program for the State Board of Community and Technical Colleges.

- KBTC has been selected to receive an American Graduate: Let’s Make it Happen grant. We will be producing local content, airing nationally produced programs, and creating action plans with our partners (including United Way) to affect early childhood education and therefore the graduation rates of Pierce County. As a nation, we are laying a strong foundation for ongoing action and long-term impact on the road to 90% graduation rates by 2020. The funding for this project is $110,000, with $10,000 of that going towards fundraising efforts to create a sustainable program, and will continue through December of 2015.

- The contracting phase of the CPB Ready to Learn award is complete. KBTC will receive approximately $126,000 of funding from May 1, 2014 to September 30,
2015. On Friday, June 13th, we will participate in a summer kickoff field day at Salishan, setting the tone for a great summer of learning. The next week, the Mobile Technology Lab and hands-on activities will begin both on the Eastside and at Wright Park. More updates on Ready to Learn activities will come throughout the summer, and make sure to sign up for email updates from kbtcreadytolearn.blogspot.com for posts and pictures.

- At the Annual Meeting of PBS stations, KBTC and the station's community engagement work was singled out and presented as a model for other stations to emulate. Ed Ulman (General Manager) was featured twice in videos that talked about the importance of the educational work public television stations can do in their communities and how it drives funding and supports the overall impact of community-driven initiatives. Close to 1200 PBS station staff from all over the United States attended. The conference, which included the Annual General Manager's Planning Meeting, was held in San Francisco, California, May 12-15, 2014. KBTC and BTC were represented at the conference by Ed Ulman and Sherri Stanton (Director of Development).

- Ed Ulman and Vicki Valdez (KBTC Finance Officer) attended the Public Media Business Association (PMBA) conference held in Portland, Oregon, May 27-30, 2014. This meeting included three tracks that covered all issues concerning Corporation for Public Broadcasting (CPB) funding: sustainability, compliance, and critical skills. Ulman and Valdez also attended detailed sessions covering the CPB Annual Financial Report, Station Activities Survey, and the Station Activity Benchmark Study.

- Ed Ulman will address the audience at the Ethan Bortnick concert on June 26. Half of the crowd (approximately 400 people) pledged for tickets and are members of KBTC.

- Upcoming events include:
  - Journey with Steve Miller Band and Tower of Power at the Whiteriver Amphitheatre in Auburn July 19.
  - Sarah Brightman at Marymoor Park in Redmond August 8.
  - Yanni at Benaroya Hall in Seattle September 14.
  - Australian Pink Floyd September 19.
  - These events are branded as “The KBTC Marquee Club.” For more information and for a complete listing of all future events, visit www.kbtc.org and click the button for KBTC’s Concert & Ticket Offers.
• Pledge/Membership - As of May 30, 2014, cash revenue is $2,034,584: 17% ahead of last year.
• Underwriting/Corporate Support - As of May 30, 2014, cash revenue is $64,295: behind last year.

PROGRAMS TO NOTE
For more information on these and other programs please visit our website www.kbtc.org or see our current “CHOICE” Viewers Guide.

• New Saturday Night Lineup:
  o Keeping Up Appearances 7 p.m. & 7:30 p.m. New Time!
  o As Time Goes By 8 p.m. & 8:30 p.m.
  o Vicar of Dibley 9 p.m. & 9:30 p.m. New to KBTC!
  o Red Dwarf 10 p.m. & 10:30 p.m. New to KBTC!
  o Doctor Who 11 p.m. & 11:30 p.m. New Time!
• Super Skyscrapers, Thursday, July 3, 10 p.m. & 11 p.m.
• Poirot, Monday, July 7, 6:30 p.m.
• Last Tango in Halifax, Series 2 Premiere, Wednesday, July 9, 10 p.m.
• Endeavor, Series 2 Premiere, Monday, July 14, 6:30 p.m.
### Agenda Item Background

<table>
<thead>
<tr>
<th>Subject</th>
<th>President’s Report</th>
<th>Agenda Item Number</th>
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<tbody>
<tr>
<td>Reason for Board Consideration</td>
<td>Information</td>
<td>IV. D.</td>
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<tr>
<td>Administrator Initiating Item</td>
<td>Tom George, Ivan Gorne, Cheri Lolland, Summer Kenesson, John Ginther, Ron Langrell</td>
<td>Date</td>
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<tr>
<td>Enclosures</td>
<td>1</td>
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- President’s Report
  - Enrollment/FTE Update
  - Instruction Updates
    - Workforce Development
    - Institutional Research/Accreditation
  - Finance Report
  - President’s Remarks/Announcements
- New Business
Financial Report will be provided on June 24th.