Ensuring a Preferred Future
Bates Technical College
Planning and Budgeting Framework

Mission
Bates Technical College enriches our diverse communities by inspiring student learning, challenging greater achievement, and educating for employment.

Vision Statement
Bates Technical College helps students realize their potential for growth and success through innovative instruction in a nurturing, diverse environment. Students achieve their career and personal goals, strengthening the region’s social and economic vibrancy. Strong local and global partnerships with business, industry, labor and the public make the college a respected contributor to community vitality.

Values
At Bates Technical College, we...
Value Education       Develop Life Skills
Are Responsive        Honor Our Customers
Nurture a Positive Environment

2016-2022 Strategic Priority Areas
Sustainability, Compliance and Accountability
Community Based Partnerships
Student Achievement and Success

Core Themes
- High Quality Workforce Education
- Student Centered Success
- Essential General Education
- Effective Community Relationships

Strategic Directions
- Grow New Clientele & Programs
- Increase Student Achievement
- Enhance Efficiency & Expand Capacity
- Expand Delivery Options
Ensuring a Preferred Future
Bates Technical College
“1,000 by 2022”
Strategic Plan 2016-2022 Summary

Goal One: Grow new clienteles and programs for the college and its service area.

Part One: Clientele (Duplicated)

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Part two: Programs (Unduplicated)*

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Goal Two: Increase student achievement through access, progression, retention and completion. (Unduplicated)*

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Goal Three: Enhance enrollment efficiency in current programs of study and expand current capacity where student and employer demand warrants.

Part one: Efficiency (Unduplicated)*

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Part two: Capacity (Unduplicated)*

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Goal Four: Expand course and content delivery on-ground and online. (Duplicated)

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Total Projected AFTE Impact (Unduplicated)*

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<td>2020</td>
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Bates Technical College 2016-2022 Strategic Plan

Goal One: Grow new clienteles and programs for the college and its service area.

Part One: Grow new clienteles for the college and its service area.

Objectives:
1. Increase services to veterans and military employees and families.
2. Establish program-based international student participation.
3. Reach out to the Pierce County under-represented community and become a center for personal and professional development.
4. Create career pathways for Pierce County high school students within 12 months after graduation.
5. Establish transfer curriculum for health science, career technical, ELS Educational Services and non-technical students.
6. Diversify delivery to include online offerings for current and new students and programs.

Part Two: Grow new programs for the college and service area.

Objectives:
1. Expand sector-based instructional programs.
2. Implement national accreditations for all career technical programs.
3. Determine and employ applied baccalaureate program pathways.
4. Implement student engagement efforts that increase access, persistence, retention and completion.

Goal Two: Increase student achievement through access, progression, retention and completion.

Objectives:
1. Increase completion rate.
2. Increase completers finding employment.
3. Increase transition from basic skills entry levels to career training programs.
4. Increase 80 and 90 level entry students completing degrees.
5. Increase completion of credentials for under-represented populations.
6. Increase non-traditional students completing credentials.
7. Increase fall to fall retention rate.
8. Increase opportunities for students to complete coursework beyond an associate’s degree.
9. Improve success of students transitioned off of academic probation and to completion.
10. Increase transition of students from priority lists onto career technical programs.
11. Increase SAI points for quantitative reasoning.
12. Increase completion rate using applied and related instruction.
13. Increase work based learning and internship opportunities.
15. Increase under-represented population of exempt, faculty and staff members.

Goal Three: Enhance enrollment efficiency in current programs of study and expand current capacity where student and employer demand warrants.

Part One: Enhance efficiency in current programs of study.

Objective:
1. Enhance efficiency in current programs.
2. Enhance efficiency in summer quarters.

Part Two: Expand program capacity where student and employer demand warrants.

Goal Four: Expand course and content delivery on ground and online.

Objectives:
1. Increase the number and range of courses delivered online, both within programs and offered as standalone options.
2. Make general education (college-level) courses available online to current Bates’ career technical program students, students on priority lists, and external students.
3. Offer courses and programs for second-language learners.
4. Expand evening, weekend and off-site options.
5. Offer professional (‘upside down’) certificates using combined online and onsite delivery to graduates and employed professionals.