Diamond Anniversary Gala

Saturday, May 21, 5 p.m.

Advanced Technology Center
Central/Mohler Campus, 2320 S. 19th, Tacoma

A philanthropic gift to the Bates Foundation directly helps students and their families through the funding of scholarships and student success initiatives. Your commitment to the Bates Diamond Anniversary Gala will ensure that more deserving students will have the support they need to succeed.

Reception: 5 p.m.
Dinner & Live Auction: 6 p.m.
Cocktail Attire
From the beginning, Bates Technical College has provided our region with accessible, affordable and quality educational programs that lead students to careers, and employers to well-trained employees. With thousands of graduates, Bates plays a vital role in the growth and prosperity of the Pacific Northwest and beyond.

Join us as we celebrate and honor the college’s diamond anniversary.

What your sponsorship means.

Your philanthropic gift will benefit the college’s Foundation, which directly helps students and their families through funding scholarships, program equipment, and student-success initiatives.

Bates Technical College plays a significant role in our economy, and to our community. Our alumni contribute $241.1 million in added income to the regional economy each year.

Furthermore, according to the state’s Education Research and Data Center, the five-year median salary for Bates Technical College students who graduated during the 2007-2008 academic year, was more than $53,000, higher than any other public two-year college statewide.

Who we are now.

Today, Bates Technical College has grown to three Tacoma locations that offer an education that gives graduates a competitive workplace edge in a wide range of career disciplines. The college’s employees live its mission to enrich our diverse communities by inspiring student learning, challenging greater achievement, and educating for employment.

Residents of Pierce County and beyond choose Bates as their educational partner because we offer affordable educational opportunities for everyone, from certificates, certifications, Associate in Applied Science, and Associate in Applied Science Transfer degrees, to adult education, lifelong learning, and high school completion options.

History.

The legacy of Bates Technical College began in 1940, in the basement of an elementary school in East Tacoma. With demand increasing for trained and skilled workers to support the defense effort for World War II, Washington state’s technical education leaders opened a training site in Tacoma. During the first few years, women were trained in skilled trades in an effort to help replace men who were overseas. As soldiers returned from the war, the college recognized the need to provide educational opportunities for veterans, an effort that remains a vital part of the college today.

Your support will help honor Bates Technical College as a pioneer in technical education in our state.
Your sponsorship will support:

**Our mission**
Bates Technical College Foundation exists to support student and program success by securing resources through building community relationships and awareness.

*As we begin our 75th anniversary, we are proud to honor our past, celebrate the present, and look toward our future. Help us support our students with a sponsorship that signifies your commitment to technical education in our community for the next 75 years.*

**Student Scholarships**
Our generous donors allow the foundation to offer more than 125 scholarships each year, which are awarded quarterly and go toward tuition, books, tools and other supplies.

With an average age of 32, many students work at night and attend school during the day in order to afford tuition and provide for their families. Scholarships relieve financial stress and are often the primary reason our students complete their education. Your support of the Bates Foundation truly makes a difference in our students’ lives.

**Emergency Assistance for Students**
The foundation provides emergency assistance to students who face financial emergencies because of unexpected circumstances. Severe situations may cause a student to drop out of college to get a job. Our students have the drive and skills to succeed, and we want to help them achieve their career and personal goals. To that end, the foundation provides emergency funds to pay utility bills, rent, bus passes, gas, etc. to increase student retention and completion.

**College Grants & Exceptional Faculty Award**
Foundation mini-grants fund innovative and unique projects that enhance the mission and goals of Bates Technical College, but may not typically be funded through the college’s budget. The foundation purchases equipment and supplies that support college programs, and provides professional development opportunities for faculty to keep them current in their industry.
Sponsorship Opportunities & Benefits

**Diamond - $15,000/EXCLUSIVE**

- Opportunity to make brief remarks during program
- Three tables of 8 (24 seats total) at a prominent location
- Top sponsor billing as lead sponsor of the event
- Logo included on website, event signage, print ads, invitation, emails, press releases, social media and online registration
- One full page ad in the program
- Logo projected on “Cube” screen during event
- Customized award recognizing participation as title sponsor

**Platinum - $10,000/EXCLUSIVE**

- Prominent recognition during video presentation
- Two tables of 8 (16 seats total) at a prominent location
- Logo included on website, event signage, print ads, invitation, emails, press releases, social media and online registration
- One full page ad in the program
- Logo projected on “Cube” screen during event
- Customized award recognizing participation as video sponsor

**Gold - $5,000/EXCLUSIVE**

- Recognition as a sponsor during the event program
- One table of 8 at event
- Logo included on website, event signage, print
- One full page ad in the program
**Silver - $2,500**

- Recognition as a sponsor during the event program
- One table of 8 at event
- Logo included on website, event signage, print
- ½ page ad in the program

**Bronze - $1,000**

- Recognition as a sponsor during the event program
- Four seats at the event
- Logo included on website, event signage, print
- Half page ad in program

**Gala Sponsor - $500**

- Recognition as a sponsor during the event program
- Two seats at the event
- Logo included on website, event signage, print
- Quarter page ad in the program

**Program Catalog Ad Options**

- Full Page: $750
- Half Page: $500
- Quarter Page: $250

All artwork must be received by Friday, April 22, 2016. File formats accepted: .eps, .tif, or .pdf (300 dpi) Outline or embed fonts. All ads are black and white.
YES! I/we will support Bates Technical College's Diamond Anniversary Gala!

Donor Information

$______________________
Sponsor/Program Catalog Ad Amount

___________________________________________________________________________
Name (as you would like it to appear in marketing materials)

___________________________________________________________________________
Contact Name/Title

___________________________________________________________________________
Address

___________________________________________________________________________
City      State    Zip

___________________________________________________________________________
Phone      Fax

___________________________________________________________________________
Email      Website

___________________________________________________________________________

Payment Information

Please invoice me in_______________________________(month)

Check enclosed [made payable to Bates Technical College Foundation]

☐ Visa   ☐ MasterCard   ☐ American Express

Card number:__________________________________________________________

Expiration Date:___________________3-digit Security Code:___________________

Signature:__________________________________________Date:_______________

Please return this form to:
Bates Technical College Foundation, 1101 South Yakima Ave., Tacoma, WA 98405
Phone: 253.680.7160 Fax: 253.680.7101 Email: foundation@bates.ctc.edu